



KADDY News

A communicative publication of Paradigm Sports for owners and retailers

Spring 2011

We Are At Your Service

Year 2011 will mark the twentieth anniversary of Lectronic Kaddy's first remote controlled golf caddie.

Still recognized as the best performing and most durable

product of its type, the latest version, the Dyna-steer MX9, owes its reputation to the company's commitment to providing the best after sales support and service possible.

A network of authorized service centers covers most of the United States and Canada, providing the convenience of local service options for many product owners



While on-line and telephone support is readily accessible by dealers and owners alike.

For customers and golf courses in southern Ontario the company complements these efforts with free weekly pick-up and delivery schedules using the company's service van.

This extends to a winter tune-up and storage program whereby products are picked up, delivered to the factory, serviced during the winter including battery maintenance and testing, then delivered back to the respective golf courses at the onset of the new season.

When considering this level of support and the unequalled warranties of up to five years, it is not difficult to understand why the Lectronic Kaddy and Clubrunner products have been so popular for so long.

Did You Know?

The motherboard on the Lectronic Kaddy Dyna-steer has two layers of waterproof protection applied to it.

The keypad is also constructed to be completely waterproof even in the heaviest rainfall.

This means you can confidently

play with your 'Kaddy in even the most inclement of weather.

Even an accidental dunking in the lake does not have to be a disaster, as a thorough drying off prior to "power-up" will normally be all that is necessary to get back to business.



The Bag-Lock accessory for the Dyna-Steer remote 'Kaddy has been so successful that the 2011 model Dyna-Steer MX9 will include the Bag-Lock as standard equipment.

Designed to secure even the most awkward of golf bags and prevent movement during play, the Bag-Lock will still be available as an accessory for older units.

Best Net

Our web sites at www.kaddy.com and www.clubrunnergolf.com allow you to:-

- Download color brochures for all products and accessories.
- Get service dealer information for your location.
- Obtain service assistance with access to technical service documents.
- Download owner's manuals for our products.
- Register your new product on-line.

From the Editor

It always amuses me when, while demonstrating a Lectronic Kaddy Dyna-steer, I get a comment like “I’m not old enough yet “

Obviously such a comment indicates that the orator does not recognize the benefits to be derived in playing golf with such a game changing super-tool.

Ironically, in those instances when circumstances somehow change this resistance into a purchasing decision, the quote magically changes to “I should have done this years ago “

As a user of the product for almost twenty years, I cannot understand why the majority of serious golfers have not discovered the benefits in the form of game improvement that this product delivers.

Whereas the health benefits of walking the golf course without the encumbrances of a bag full of clubs and other golf paraphernalia is not disputed by the majority, often this is not a strong enough

incentive to modify one’s behavior. Testimony to this human frailty is in how many people are still smokers.

Many are skeptical as to the potential for handicap reduction that is inherent in the act of playing golf with the fully remote controlled Dyna-steer MX9.

We can acknowledge the potential when it applies to the latest big-headed driver or the latest set of irons claiming length and accuracy derived from the exotic materials used in their construction, yet the positive effects of removing the restrictions and demands from the person swinging these implements are not readily appreciated.

Well, I’m not claiming to be the world’s best golfer or that I’m ready for the tour, but as a soon to be septuagenarian, I am still maintaining a single digit handicap (7.8) which is considerably better than the 17 or so that I had when I was in my late forties.

I sincerely believe that the main

reason for my improved and sustained golfing prowess lies in the use of my Lectronic Kaddy remote golf trolley.

My friend Bob Panasik said recently:-

“Be a leader, join me ‘Bob Panasik’, aged 68, Canadian and Ontario Golf Hall of Fame member, using Lectronic Kaddy MX9 to walk 5 miles plus a day to keep fit and productive. Lectronic Kaddy, excellent for your health, great for your golf”

And I say:-

Thanks to my Lectronic Kaddy I enjoy my golf as much today as I did twenty years ago.

By the way, I won the seniors division (gross score) in the Club Championship which grants me free one year membership. That also *pays* for my Lectronic Kaddy.

Come on you non-believers, get with the program – it’s never too early! ■

... Ed

Baskets to Go!

Probably the most popular accessory among Dyna-Steer and TS-1 model owners is the “Caddy Basket”

The unique, patented design features a bracket which is permanently assembled to the ‘Kaddy handle, allowing the basket to be quickly and easily mounted prior to the round and removed after the round.

Perfect for carrying an extra sweater, rain gear or many other items that may be deemed necessary to take around the course. Lightweight yet rugged construction in powder coated steel. Specify the model of ‘Kaddy when ordering as the mounting brackets vary between models. ■



TS-1 Has a New Driver

The 2011 models of the TS-1 Dyna-Brake, with its unique dynamic braking feature, and the TS-1 Distance will feature a new drive motor.

The EMD motor, manufactured in the U.K. is the latest development of a series which has been the industry leader in quality power units, for both golf carts and mobility products, for many years.



Model TS-1 Dyna-Brake shown in the folded position. Inset close-up of motor / gearbox

The gearbox, the same differential drive unit which has been given much acclaim by dealers

and owners alike, completes a power train which is both powerful and whisper quiet. ■

The “EH!” Team Celebrate Twenty Years of ‘Kaddy

Members of the Canada based Paradigm Sports - Lectronic Kaddy manufacturing team located in Mississauga, Ontario gather to commemorate the twentieth anniversary of the first remote controlled golf caddy ever to be manufactured.

“Those early units, were based on the same concept as today’s product, but were far from the excellence of the 2011 Dynasteer MX9. Remote control range was 25 yards, compared to the 200 yards of today’s version” commented Frank Eilles, general manager. “Our focus has always been to strive for excellence in product and equally excel in our after-sales support”.

Nevertheless, many of those first units are still in operation bringing pleasure and game improvement to their operators who, by the way, may not be the original purchaser. ■



York Downs G & C.C. A Golf Course Profile

York Downs Golf and Country Club is one of Southern Ontario's premier golf courses with a fascinating history which stretches back ninety years. The original course was attributed to the great golf course architect Stanley Thompson, whose legacy is intertwined with the development of golf throughout Canada. Although it is reported that the design was not created by the company it was, in fact, constructed by Stanley Thompson Ltd., in 1921 with the first recorded match being played in 1923.

However, the original course is no

longer in existence, York Downs Golf Club having been relocated to its current site in 1970. This layout was the product of Cornish and Robinson with a more recent update by Thomas McBroom. Interestingly, Geoffrey Cornish was a protégé of Stanley Thompson, having been apprenticed to him from 1935 and prior to 1940 assumed roles as Thompson's construction foreman and superintendent. Partnering with Bill Robinson after WWII, Cornish and Robinson were responsible for more the 180 courses throughout Canada, the United States and Europe. ■



York Downs' Associate Professional Chris Bratten comments:- "We have many members who use the Lectronic Kaddy product. The support and service provided by Paradigm Sports has been excellent. Although product issues have been minimal, it is a great comfort when we know that our members will receive this level of service when it is required."

Dyna-steer MX9



Lectronic Kaddy Dyna-steer MX9 Available in four colors. The 2011 model features improved drive mechanism and wheel components

A publication of Paradigm Sports, manufacturer of Lectronic Kaddy and Clubrunner golf products.

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